

EPIC Up. Level Up.

Campaign Goal

To unite the EPIC universe - students, parents, faculty and staff - around a common cause: empowering students and families and raising achievement.

Our Theme: Epic Up.

EPIC Up aims to galvanize everyone to bring their “A game” to level up but not by leaning too heavily on the pressures of testing for kids and teachers. Instead, it encourages growth and inspires determination by gamification of standards, objectives, behaviors and habits. Learning can and should be fun!

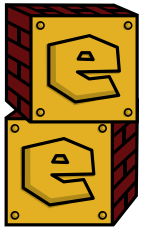
Resources

Setting and achieving goals is hard work. It requires dedication, discipline and, perhaps most importantly, resources and knowing where to find them. By pointing EPIC Up players to resources like Math+, EPIC Ed, Homework Help, EPIC Essentials and more, we are driving them to find answers and set goals based on their confidence to achieve them.

Rewards

Success in the gaming world is measured by earning points and leveling up. The same is true for EPIC Up. As families and faculty make pledges to Level Up, every successful pledge that is completed each quarter will earn a certificate and a chance to win cool EPIC stuff!

Graphics Symbolism



Build Up - Building Blocks

You can't build something without a solid foundation. This goal is to help set the essentials of learning and building healthy habits for a more well-rounded learning experience. By focusing on the EPIC Essentials, families and teachers working together will be able to identify strengths and challenges quickly. That information can then be used to individualize a student's learning to help them Level Up.

EXAMPLE PLEDGE: Logging into core math and reading coursework every day to stay on track.



Power Up - Next Steps/Basics

At EPIC, we believe it's never too early to start thinking about your future, whether that's graduation, college/career-tech or just committing to perform well on that next big test. No matter how small, the next step is always important. By focusing on setting goals, we are helping learners prepare for the future with confidence.

EXAMPLE PLEDGE: Journaling once a week about what I want to be and the steps I need to take to achieve my dreams.



Fire Up - Inspire and Create

"School can be different" is a longtime motto at EPIC. We believe school should include imagination, creative problem solving, and new solutions. We are asking everyone to explore how they make school different and why it works for them, encouraging students, staff, and families to explore their interests, too.

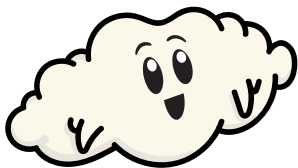
EXAMPLE PLEDGE: Attending a Math+ class each week and discussing subjects with my peers.



Step Up - Pacing

Steady wins the race! Throughout the school year, students and teachers will meet to create and maintain a realistic schedule. Working together keeps students on pace with their coursework. Further, setting a schedule for the year allows families the flexibility to fit schoolwork into their lives in a way that works for them.

EXAMPLE PLEDGE: Asking my teacher each week to check on my progress and ask for help when I need it.



Boot Up - Technology

Being a virtual charter school, EPIC places a large emphasis on technology and the new and innovative ways it can impact student learning and success. We will encourage learners and families to connect with the vast resources (both online and not) available to them, including Homework Help and EPIC Ed.

EXAMPLE PLEDGE: I will visit www.epiced.online once a week to look for resources that will help shape my student's learning experience



Level Up - Rewards

One of the key points of gamification is reward. As we track the goals EPIC Up players are setting, we'll be relying on families and teachers to share with us when a learner has met a goal and leveled up. Doing so will earn them a place in the Level Up Club, a certificate of completion each time they Level Up, and some fun EPIC prizes.

EXAMPLE PLEDGE: Setting my goals and making sure each week I am reaching them.